• WHITE–LABEL DISTRIBUTION · NOVEMBER 2026

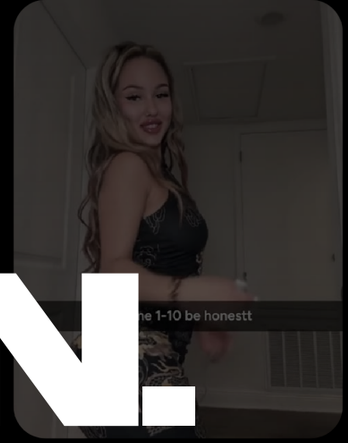
DISTRIBUTION.

PREPARED FOR
The Tasty team

SCOPE
Clipping, accounts, posting, AI content

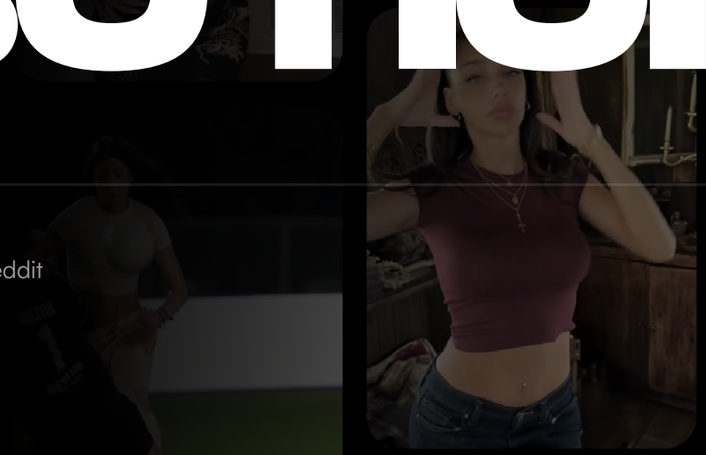
PLATFORMS
Instagram, TikTok, X, Reddit

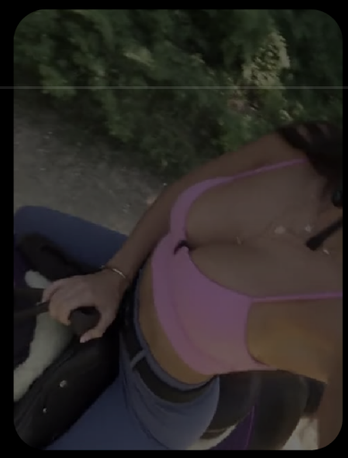


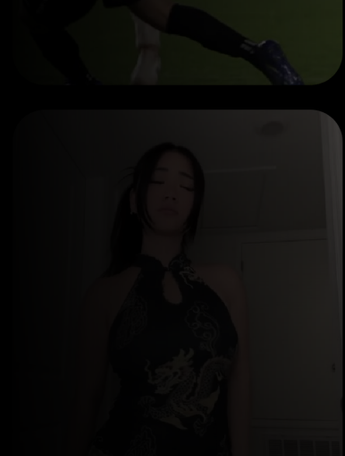


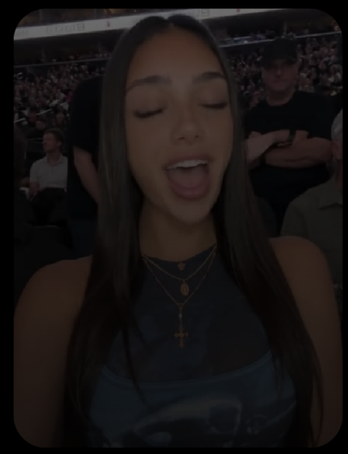






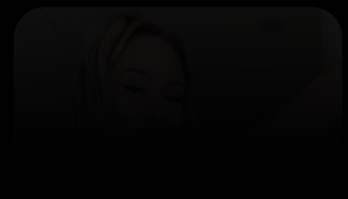














• WHERE WE FIT

THE REST OF THE ROSTER.

The top creators get a team. Everyone else gets an account manager and a posting schedule.

WHAT DISTRIBUTION LOOKS LIKE AT SCALE

Per creator

Priced per creator, per month. A flat base covers the team, the accounts and the volume. A share on top only when she grows past her baseline. Numbers on the call.

White label

You hold the creator. We build and run the distribution behind your name. Reports carry your branding. We never contact your talent.

90-day review

Term. Accounts take weeks to warm and months to take off. Six-month term per creator, with a review at ninety days where either side can walk.

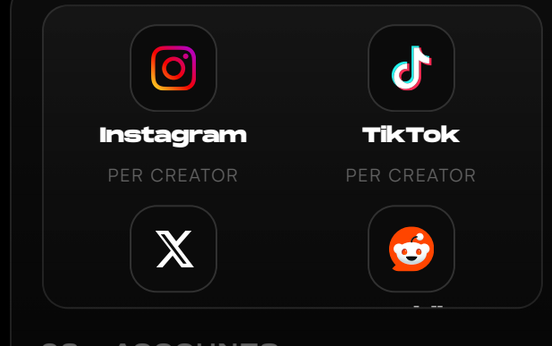
DELIVERABLES

WHAT WE RUN.

01 · CLIPPING

CLIPPING

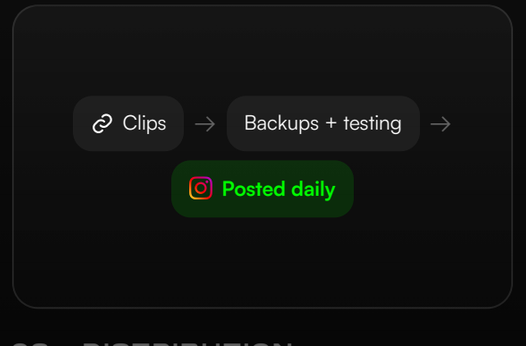
Her library and new shoots cut into short posts per platform. New hooks, crops, captions and music. The first batch is approved by you before anything goes out.



02 · ACCOUNTS

ACCOUNTS

Three backup accounts per creator, warmed before launch and run from real devices. The full program adds up to seven unbranded testing accounts for audiences she would never post to herself. Handles you approve.



03 · DISTRIBUTION

DISTRIBUTION

Scheduled posting across the network at a set cadence, two to five posts a day per account. Every bio and pin carries a link path on a domain you own. Accounts that go down are replaced inside the month.

04 · REPORTING

REPORTING

One login for your team: accounts per creator, what is scheduled, what is live, views and follows per platform. Weekly report in your branding, one screen your account manager can forward to the creator.

- Handles, niches and the first batch of cuts are approved by you before launch.

BEFORE & AFTER

SAME CREATOR, BEFORE AND AFTER.

Monthly net revenue from her own statements, before our distribution went live and every month since. Views from pages we built. Her main untouched.

1

New pages only · Cosplay

Setup mid-June 2026, traffic live from August

2.7X

NET REVENUE A MONTH

	BEFORE	AFTER
Net a month	$15K	$41K
Months	Jun—Jul	Aug—Oct

What we ran: Multi-account Instagram and X pages built from scratch, her content plan, and a link path that lands cleanly. All new traffic came through those pages, with her own 50K main page left alone.

2

Scale · Established creator

Started late 2025

2.2X

SAME MONTH, ONE YEAR APART

	OCT 2025	OCT 2026
Net a month	$51K	$112K
Nov so far	$63K	$59K · on pace $118K

What we ran: Instagram and X pages built around her, her content plan, and a rebuilt link path. Her own clips, AI content and reposts of her older library kept volume at 50+ posts a day.

WHERE OUR WORK STOPS

Our job is reach and new fans at the top of the funnel. What that turns into depends on her offer and what happens after the follow. These numbers assume a steady flow of new material from the creator. No one can guarantee a post goes viral.

REACH

REACH.

Campaigns, platform growth and full management, on our own creators. Shown with each creator's permission.

CAMPAIGNS



meowbarbie

INSTAGRAM

100M+

views from one Instagram campaign

Reel pages	30+
Scope	Content + promo
Her Instagram	1M

GROWTH



Valeri

X

+190K

followers on X in three months

Followers	500K → 690K
Total views	20M+
Growth	+38%

MANAGEMENT



Ayleks

EVERY PLATFORM

1M

on Instagram, signed and managed by us

Role	Full creator management
Scope	Content, platforms, fans

AI CONTENT

REAL CONTENT FIRST.

AI doesn't replace her content. It turns one shoot into a month of posts, so the accounts never run out of fresh material. Used only with the creator's written consent.

TRENDS

VIRAL TRENDS

A viral AI trend, recreated with one of our creators on a brand new account while it was still rising. One video, 4 million views.

4M

views on one AI reel

01

AI CONTENT + REPURPOSING

Her clips, new hooks

Most creators have a stack of simple clips that take any hook. Each one is posted many times across the accounts with a different opening line, crop and sound. When a format is trending, we recreate it with her content while it's still hot and put the same hooks on top.

200+

posts from 20 clips at 10 hooks each

2–5

posts a day per account, every day

- Hooks that read as native, like a story
- New crops, pacing and music
- AI versions only with written consent, every version approved

02

VERTICAL TESTING

New audiences

Niches she would never post herself, run on separate unbranded test accounts and never on anything carrying her name. If one finds an audience, it becomes a new traffic source her branded pages can't reach.

- Kept apart from her brand
- Only niches you sign off on

• WHITE LABEL

WHITE LABEL.

YOUR CREATOR

The relationship, the pricing and the conversation stay with Tasty. We never contact your creators or their teams, during the term or after it.

YOUR NAME

Reports, dashboards and anything the creator sees carry your branding. AIGNCY does not appear on any of it.

YOUR DOMAIN

The dashboard and reports live on a subdomain you own, like growth.jointasty.com. Link pages and short links for your creators run on domains in your name.

SOFTWARE

Your team gets a login to the system we run on: accounts per creator, the content drive, what is scheduled, what is live, and analytics per platform. Creator logins on request.

OUR TEAM

Clipping, account building, posting and reporting are done by our in-house team. Nothing is subcontracted without telling you.

MEASUREMENT

Weekly: accounts live, posts out, views and follows per platform, and fans through our links. The guarantee is on accounts and volume. Views are reported, not promised.

CONTENT RIGHTS

Creator content is licensed to us for this work only and deleted at the end of the term. Nothing goes into third-party AI tools without written consent.

ACCOUNTS

Built and run by us for one creator at a time. No handle carries her name without your approval. Accounts that go down are replaced inside the month.

PROGRAMS

THREE PROGRAMS.

PLAN

PLAN

- Per-creator content plan: hooks, cadence, niches, link path
- Hook bank and posting SOPs inside the login
- Your team executes, we review weekly

For the whole roster.

LIGHT

LIGHT

- Everything in Plan
- Three backup accounts, built, warmed and posted daily by us
- Clipping from her library
- Weekly report in your name

For creators with content and no reach.

FULL

FULL

- Everything in Light
- Up to seven unbranded testing accounts
- AI content and trend recreation
- Reddit, and posting to her mains through a connected account, never a login
- Fans through our links tracked per creator

For the creators worth a team.

Base

Per creator, per month. Covers the team, the accounts and the volume for her program. Upgrades take effect the next month.

Share

Above her baseline. A share of net above a baseline locked at signing from her statements, or the base, whichever is higher. A creator who dips never offsets one who grows.

6 mo

Term. Six months per creator. Review at ninety days: either side can end it with thirty days' notice.

Start is three creators. Numbers on the call. Your rate to your creators is yours.

SCOPE

SCOPE.

CREATORS	ACCOUNTS	POSTS · MO
3 full	**30**	**2,700**
3 full + 5 light	**45**	**4,050**
5 full + 10 light	**80**	**7,200**
10 full + 10 light	**130**	**11,700**

Full program is three backup accounts plus up to seven testing accounts a creator; light is the three backups. Two to five posts a day per account. Numbers here use three. Plan-tier creators run on your team and aren't counted here.

ACCOUNTS WE BUILD AND RUN, ACROSS *3* CREATORS

30

2,700 posts a month, at three a day per account

BACKUPS

9

one per platform, her name

TESTING ACCOUNTS

21

unbranded, new audiences

TIMELINE

TIMELINE.

DAY 0

SIGNED

Agreement signed. Base starts. Content access, guidelines and statements for the first three creators within 14 days.

WEEKS 1–3

BUILD

Niches and handles approved. Accounts built and warming. Link paths live on your domain. First batch of cuts approved and posting starts.

WEEKS 4–12

FULL CADENCE

Every account at volume. Weekly report per creator. Underperforming niches rotated.

DAY 90

REVIEW

Reach, follows and net per creator against her baseline. Either side can end it from here with thirty days' notice.

• FINE PRINT

FINE PRINT.

GUARANTEE

Accounts live and posts out, per the program. Views, follows and fans are reported weekly, not guaranteed. The share is only ever charged on net that happened.

TAKEDOWNS

Accounts removed by a platform are replaced inside the month at no cost. Content removed for a creator's own rights issue is on the creator.

ACCOUNTS

Accounts are built and owned by us and run for one creator at a time. No handle uses her name without your written approval. Accounts are not transferred at the end of the term.

NON-SOLICIT

We do not approach your creators, their teams or your staff during the term or for 24 months after it.

TERM

Six months per creator from go-live. At ninety days either side can end a creator with thirty days' notice. Creators added later join on the same terms for their own six months.

APPROVAL

Handles, niches and the first batch of cuts are approved by you before launch. After that, posting runs on the agreed cadence and you see everything in the weekly report.

CONTENT

Creator content is licensed to us for this work only, stored in a workspace dedicated to you, and deleted at the end of the term. No third-party AI tools on creator content without written consent.

PAYMENT

Base monthly in advance. Share monthly in arrears, off statements shared with us. Net 15. Program changes take effect at the start of the next month.

CONFIDENTIALITY

NDA both ways. We do not reference Tasty or your creators publicly without written approval. Anonymized results may be referenced in our materials.

AGREEMENT

No exclusivity either way. Services agreement, one per partner.

• NEXT STEPS

NEXT STEPS.

01 Reply with the first three creators and the program for each

Full or light per creator. More join on the same terms.

02 We send the services agreement within 48 hours

Same terms as this deck, numbers from the call

03 Posting within three weeks of content access

Accounts warm first. Full cadence by week four.

CONTENT

Her library and new shoots. A shared drive works.

GUIDELINES

What each creator will and won't say or show. One page is enough.

APPROVALS

One person on your side who signs off handles and the first cuts.

REPORTING

Your logo and where the weekly report should land.